

**SLOUGH WELLBEING BOARD - WEDNESDAY, 16TH NOVEMBER, 2016**

**SUPPLEMENTARY PAPERS**

The following Papers were tabled at the meeting.

<b><u>AGENDA ITEM</u></b>	<b><u>REPORT TITLE</u></b>	<b><u>PAGE</u></b>	<b><u>WARD</u></b>
8.	Engaging People - public and community involvement – Presentation Slides	1 - 10	

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**Community Engagement?**

**Community Development?**

**Or**

**Community Empowerment?**

**Developing a one Slough approach to  
working with our communities**

# Community Wellbeing

- **Community development** is a process where **community** members are enabled to come together to take collective action and generate solutions to common problems. **Community** wellbeing (economic, social, environmental and cultural) often evolves from this type of collective action being taken at a grassroots level.

# Why?

- **Enabling our communities to do more for themselves**
- **Building community resilience**
- **Ensuring meaningful engagement with our communities – shape, design, deliver, evaluate**
- **Ensure we are all working towards the same goals**
- **Working with and not doing to our communities**
- **Reduce social isolation**

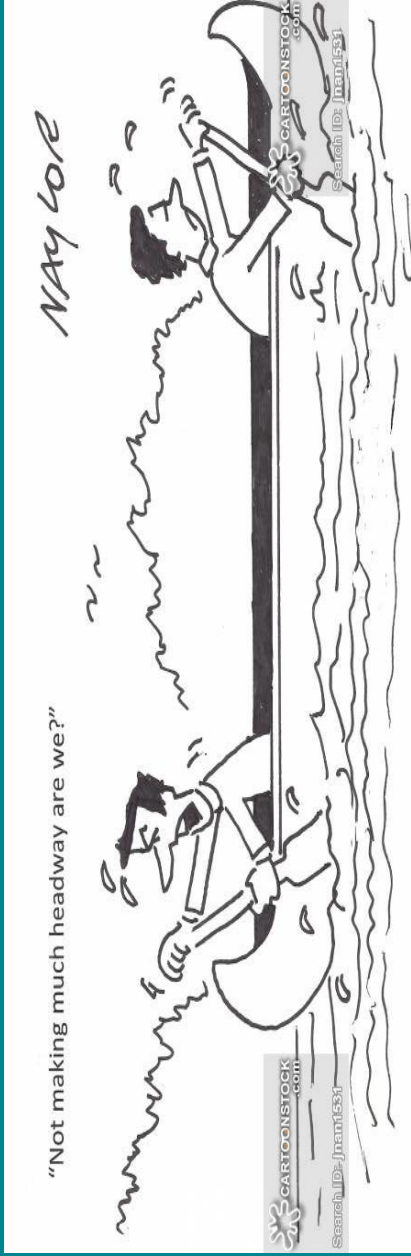




[www.slough.gov.uk](http://www.slough.gov.uk)  
**Slough**  
Borough Council



**Sometimes we make it difficult for ourselves and often we work against each other without realising it**



**Try being  
INFORMED  
instead of just  
OPINIONATED.**

QUOTE DIARY . NET

# So What are we doing?

- **Developing a one council approach to working with our communities**
- **Manor Park**
- **Ensure linkages to wider initiatives e.g. customer**
- **Putting people first**
- **Lining up resources**



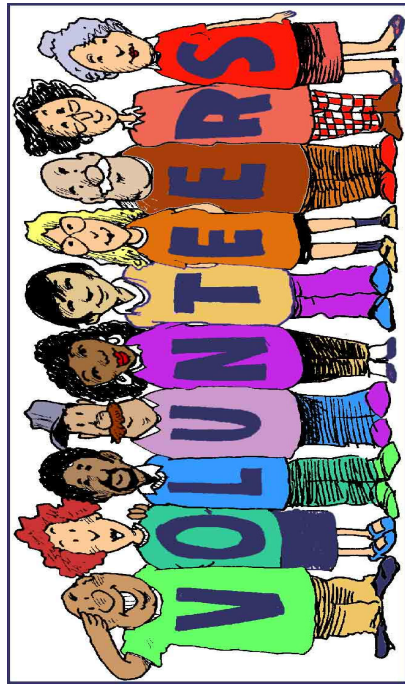


# Keeping it simple – next steps

- Ensure all council departments are on the same page
- Analysis of data
- Extend the discussion to partners
- Reduce reinventing the wheel



# So what?



“I am not what happened to me,  
I am what I choose to become.”  
—Carl Gustav Jung

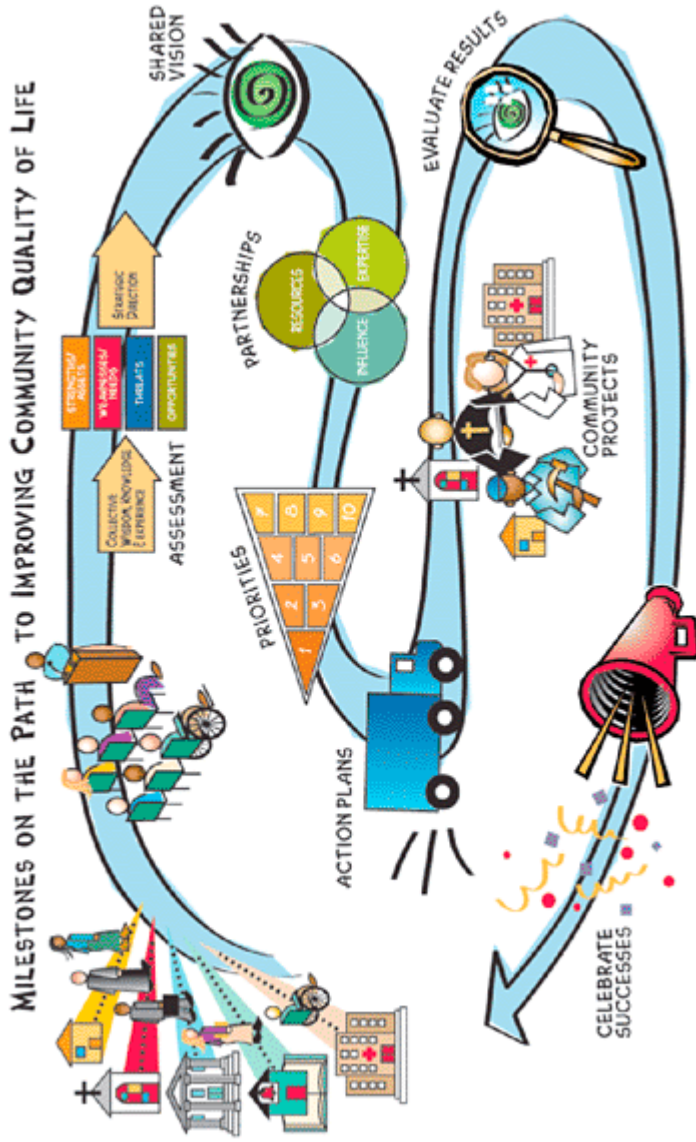
## HOW ARE YOU?

Making small lifestyle changes now can improve your health right away.  
It's never too late to start.

HEALTHY LIVING WITH  
**ONE YOU**

[www.nhs.uk/oneyou](http://www.nhs.uk/oneyou)

# One Slough – working together



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